Certainly! Here's a concise and formal Shark Tank–style introduction with business details and turnover for each of the four Sharks:

**🎬 Shark Tank Introduction (Short & Formal)**

Welcome to CMPICA Shark Tank .My name is pritesh and I am the host. Today, four distinguished investors are ready to evaluate innovative product pitches. Let’s meet the Sharks:

* **Nilkanth** – Founder of Nilkanth Logistics Pvt. Ltd., specializing in supply chain solutions. Annual turnover: ₹120 crore.
* **Sarthak** – Managing Partner at Sarthak Capital, a venture fund with diversified investments. Annual turnover: ₹150 crore.
* **Rudrika** – Director at GreenNest Retail, a leader in eco-friendly consumer goods. Annual turnover: ₹60 crore.
* **Anshi** – CEO of Anshi Tech Ventures, focused on smart devices and app-based platforms. Annual turnover: ₹85 crore.

Today’s entrepreneurs, Ronak and Akshar, will present two products aimed at solving everyday challenges through smart and sustainable innovation.

Let the pitch begin.

Color show’s the diloge

**🧑‍💼 Formal Product Launch Dialogue**

**Duration**: ~7 minutes  
**Participants:**

* Ronak (Presenter 1)
* Akshar (Presenter 2)
* Nilkanth (Investor 1)
* Anshi (Investor 2)
* Rudrika (Investor 3)
* Sarthak (Investor 4)

**🎤 Introduction**

**Ronak:**  
Good afternoon, esteemed panel. My name is Ronak, and I am joined by my colleague Akshar. We are here to present two innovative products designed to address everyday challenges through smart technology and sustainable design.

**Akshar:**  
Thank you, Ronak. Our first product promotes better hydration habits, while the second offers reliable charging solutions for individuals in transit or in areas with limited access to electricity. We believe both products have strong commercial viability and social impact.

**🧴 Product 1 – SmartBottle**

**Ronak:**  
Let us begin with SmartBottle. This is a reusable water bottle equipped with hydration sensors that monitor daily water intake. The data is synced with a mobile application, which sends timely reminders. Additionally, the bottle features an LED glow to visually prompt hydration.

**Nilkanth:**  
hmm..That is an interesting concept. Could you explain how SmartBottle differs from other hydration products currently available?

**Akshar:**  
Certainly. SmartBottle is designed for everyday use. It is lightweight, affordable, and uses conductivity sensors to detect water intake with approximately 95% accuracy. The app allows users to calibrate the device for personalized tracking.

**Anshi:**  
Who do you consider your primary target audience?

**Ronak:**  
Our focus is on university students, working professionals, and fitness enthusiasts—individuals who often neglect hydration due to demanding schedules.

**Rudrika:**  
What is the expected retail price?

**Akshar:**  
We plan to launch SmartBottle at ₹799. It is competitively priced and offers long-term health benefits.

**Sarthak:**  
How do you intend to promote and distribute the product?

**Ronak:**  
We will begin with campus activations, collaborate with fitness influencers, and utilize e-commerce platforms such as Amazon and Flipkart for distribution.

**🔋 Product 2 – EcoCharge**

**Akshar:**  
Our second product is EcoCharge—a compact, solar-powered charger that operates efficiently even in low sunlight. It can charge two devices simultaneously and is water-resistant, making it ideal for outdoor use.

**Nilkanth:**  
As per my experty Solar chargers are not new. Yes, so What distinguishes EcoCharge from existing alternatives?

**Ronak:**  
EcoCharge is 30% faster than comparable models, significantly lighter, and built for rugged conditions. It is designed for real-world use—whether trekking or living in areas with unstable electricity.

**Anshi:**  
Who are your primary customers for this product?

**Akshar:**  
We are targeting travelers, college students, and rural communities. We are also exploring partnerships with NGOs focused on energy access.

**Rudrika:**  
What is the price point?

**Ronak:**  
EcoCharge will be priced at ₹1,299, which is affordable and competitive compared to imported alternatives.

**Sarthak:**  
What is your go-to-market strategy?

**Akshar:**  
We will begin with online retail, followed by partnerships with electronics stores and outreach through social impact organizations.

**🧠 Q&A and Conclusion**

**Nilkanth:**  
How do you plan to manage production costs while maintaining product quality?

**Ronak:**  
We have partnered with a local manufacturer and optimized component sharing between both products to reduce costs and streamline inventory.

**Anshi:**  
Do you have a roadmap for scaling operations?

**Akshar:**  
Yes. In the first six months, we aim to sell 10,000 units of SmartBottle and 5,000 units of EcoCharge. Phase two includes international expansion, beginning with Southeast Asia.

**Rudrika:**  
Are the materials used in these products environmentally sustainable?

**Ronak:**  
Absolutely. We use recyclable plastics and biodegradable packaging to minimize environmental impact.

**Sarthak:**  
What kind of support are you seeking from investors?

**Akshar:**  
We are seeking strategic investment, mentorship, and assistance in scaling our distribution network to reach both urban and underserved markets.

**Nilkanth (on behalf of the panel):**  
Thank you, Ronak and Akshar. Your presentation was clear and well-structured. Both products demonstrate strong potential. We look forward to further discussions.

**Ronak:**  
Thank you for your time and consideration.

**Akshar:**  
We are excited about the possibilities ahead and hope to collaborate with you to bring these solutions to market.